



Call for entries 2026 – 10th anniversary edition of the Originale Fair for Applied Arts and Crafts

Information for your application & Terms and conditions of the event

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| Concept | ORIGINALE is a renowned sales exhibition for applied arts, arts & crafts, and design. |
| Arts & crafts | High quality original works are expected, showcasing the beauty and diversity of arts and crafts to the public. Creative originality is just as important as craftsmanship. An authentic signature should be recognisable in the participating workshops and studios. Industrially manufactured pieces and commercial goods are not permitted. |
| Organiser | ORIGINALE and the Bund der Kunsthandwerker Baden-Württemberg e.V. (Association of Applied Arts Craftsmen Baden-Württemberg) |
| Venue | FORUM Merzhausen, Dorfstraße 3, 79249 Merzhausen |
| Dates | From Friday 13.11.2026 till Sunday 15.11.2026 |
| Opening hours | Friday 19:00 - 22:00, Saturday 10:00 - 18:00 and Sunday, 11:00 - 17:00 |
| Build-up | Friday, 13.11.2026, 10:00 till 17:00 |
| Dismantling | Sunday 15.11.2026 from 17:00 till 20:00 |
| Selection committee | A selection committee decides on participation based on the submitted documents. |
| Exhibits | The exhibits must correspond to the style and look of the submitted application.. |
| Liability | During the exhibition, each participant is liable for their own work. Any damage caused to the building or its furnishings is the liability of the individual who caused it. |
| Withdrawal and cancellation | <p>For justified cancellations up to July 24, 2026, 50% of the participation fee can be refunded if the reserved stand/spot can be reassigned. No refunds are possible for cancellations after this date.</p> <p>The organisers are entitled to revoke admission if the participant does not occupy the stand, does not pay the participation fee or does not meet or no longer meets the admission requirements.</p> |
| Declarations of consent & Event conditions | <p>Applicants warrant that the image rights to their submitted images are freely available and that images and data may be used by the organiser for publications and advertising for the ORIGINALE trade fair without compensation and for an unlimited period of time.</p> <p>Participants agree to the publication of their contact details, such as their name and website, in press articles, social media and on the website in connection with the ORIGINALE trade fair.</p> <p>In the event of a short-term cancellation of the event by official order or due to force majeure, you agree to contribute EUR 150,00 of your participation fee to cover costs. The remaining amount of the participation fee paid will be refunded by the organiser in the event of cancellation.</p> |

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Fair for Applied Arts and Crafts**

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Checklist dates

Once we have received all your application documents, we will get back to you within 14 days.

Along with your binding confirmation of participation, you will also receive the invoice for the stand fee.

Stand size + fees

The stands are available in three sizes. For space requirements exceeding 9 square metres, we can provide the space on request. Uniform tables (size 180 x 75 cm) with white table covers are provided as furniture. This results in two stand sizes (1 table or 2 tables) and a third stand size as open space (own stand construction). Lighting and power connections are provided. You can get an idea of the exhibition layout by looking at the review on the website. Special notes on stand construction: No nails, screws or similar items may be attached to the walls or floor; only free-standing structures are permitted.

[For members of the BdK Baden-Württemberg and member companies of the Freiburg Chamber of Crafts, the prices in category M apply.](#)

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|------------|--|------------|
| ○ Stand M1 | 1 table, 180 x 75 cm with table cover, approx. 5 m ² | 283,00 EUR |
| ○ Stand M2 | 2 tables, 180 x 75 cm with table cover, approx. 7,5 m ² | 336,00 EUR |
| ○ Stand M3 | free surface (own stand build-up) approx.. 9 m ² | 383,00 EUR |

[All other participants are guest exhibitors in category G.](#)

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|------------|---|------------|
| ○ Stand G1 | 1 table, 180 x 75 cm with table cover, approx. 5 m ² | 336,00 EUR |
| ○ Stand G2 | 2 tables, 180 x 75 cm with table cover, approx.. 7,5 m ² | 404,00 EUR |
| ○ Stand G3 | free surface (own stand build-up) approx.. 9 m ² | 467,00 EUR |

Bigger free surfaces:

please indicate the desired size in m² and you receive a customised offer

Checklist for the application

Please include the following documents with your online application:

- A short, appealing text that describes your work well (max. 120 words).
- 5 images of recent work in printable file size, min. 2 MB per image, max. 5 MB, preferred file format .jpg or jpeg.
- Links to any websites and social media accounts.

Important: To match your images rightly, please name your images using the following file name format: Last name_First name_Object_Photographer.

The photographer must be named for publication.

If you are using your own stand furniture, please send us 1 picture of your stand, also labeled with your name: **Last name_First name_Stand**

Application

Once you have prepared your documents, please use the following link to submit your application: <https://kunsthandwerk.de/bewerbung-originale-freiburg/>

More information

About the event: For information about organization and project management, please email us via originale.freiburg@gmail.com